



The Qidza Foundation

Parents with premature babies desire complete care coordination for follow-ups

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INTRODUCTION

Premature babies typically spend time in the Neonatal Intensive Care unit (NICU), and many will need specialized follow-up care after discharge. Research has shown that good neonatal post-discharge care can improve neurodevelopmental outcomes later on. The Qidza Foundation conducted a survey and interviews to explore the needs of parents with premature babies and understand specific pain points post-discharge.

METHODS

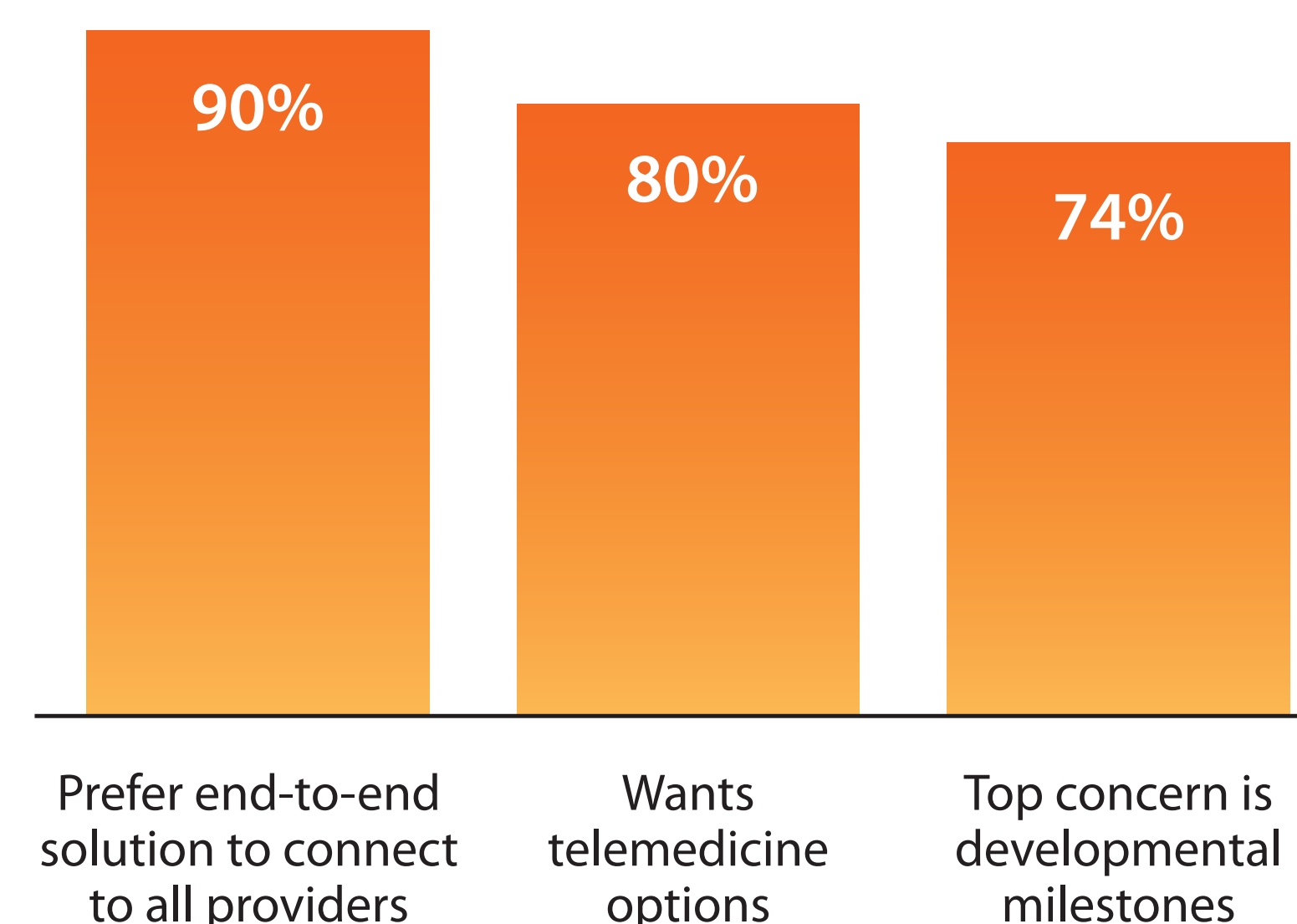
Invitation to fill out the survey was sent out to Qidza foundation subscribers. 50 mothers completed the online survey of which 8 were interviewed with more in-depth questions.

DISCUSSION

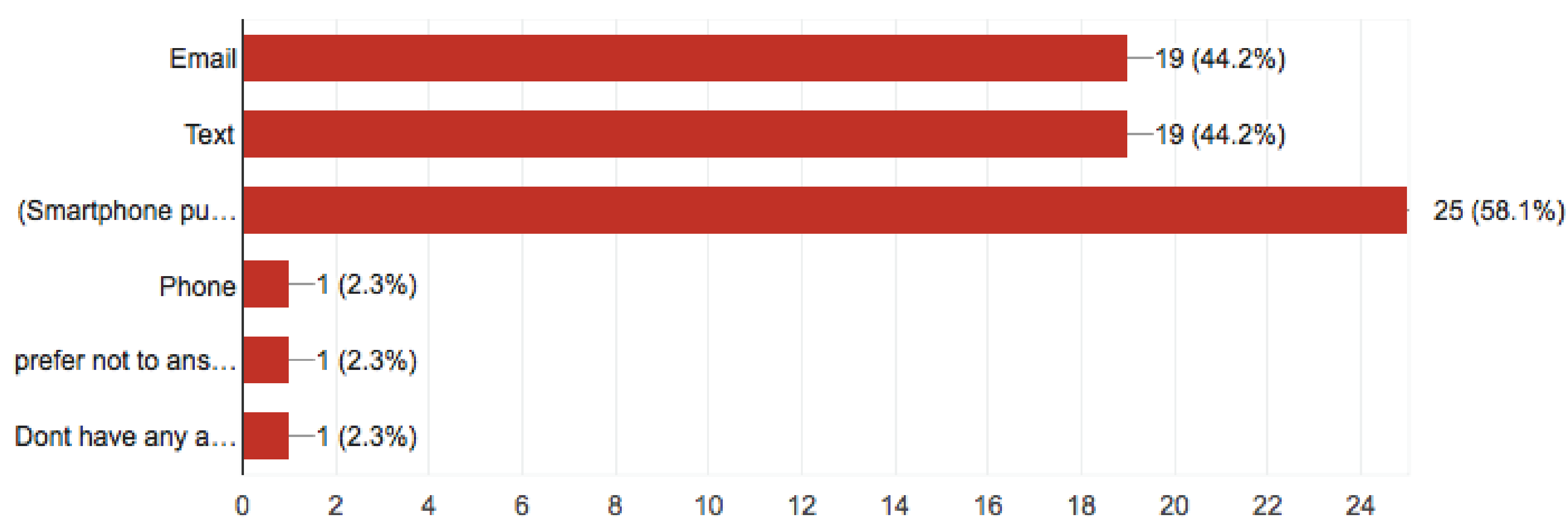
Parents of premature babies are yearning for an end-to-end care coordination platform—especially post-discharge. In order to save time in both scheduling and travels, they also prefer telemedicine. Their babies developmental progress remained to be their top concerns. By empowering parents, we hope to help all parents and babies to achieve better health outcomes.

RESULTS

90% of parents desire an end-to-end system to connect with all the providers that care for the babies: nurses, pediatricians, occupational therapists, social workers, physical therapist, nutritionist, and others. 80% reported wanting telemedicine instead of in-person visits. 74% reported child's developmental progress are their top concerns. Majority of parents desired a digital model of care coordination for follow-ups: with a strong preference for smartphone push notification followed by email or text.



Preferred method of reminder



SURVEY RESPONDENT'S DEMOGRAPHICS

