

A MONUMENTAL MEETING



11TH NATIONAL NEONATAL NURSES CONFERENCE September 7–10, 2011

Marriott Wardman Park Hotel
Washington, DC

**Summer Prices
\$100 Off!
Huge Registration Sale &
Early Deadline Extended Until 8/1**



11TH NATIONAL NEONATAL NURSES CONFERENCE

Washington, DC • September 7–10, 2011

You spoke and we listened! Considering the rave reviews for this venue from our 2008 conference attendees, we are taking this conference back to DC! We invite you to attend the 11th National Neonatal Nurses Conference at the Marriott Wardman Park hotel. With a blend of charm, modern elegance, and a historic landmark setting, this Washington, DC, hotel's stunning guest rooms, meeting rooms, and impeccable service make it the perfect choice for this conference. Situated on 16 garden acres, this hotel has hosted a long list of U.S. Presidents, dignitaries, and VIPs. You will find this hotel an excellent place from which to explore the city and enjoy the sights.

Conveniently located in the busy and diverse Adams-Morgan neighborhood, there are dozens of great, local, one-of-a-kind restaurants to choose from within walking distance. There is a Metro stop right at the hotel to take you to all of the "can't miss" sights of

Washington, DC. Families will delight in the hotel's close proximity to the National Zoo and the National Cathedral.

Don't miss the Monuments by Moonlight tour on Thursday night. Experience the beauty and awe of our country's most stirring monuments in a whole new way...by moonlight. On the Monuments by Moonlight Tour you'll be transported to many of the city's most famous sights, while enjoying the tranquil night and evening breeze. We'll **pick you up right at the conference hotel** and you can join your colleagues and friends for a fun, memorable evening out. See page 8 for sign up details. *Special event fee required.*

Enjoy our expert faculty, network with your colleagues, keep your clinical skills fresh, and be sure you are up-to-date on the most current research-based best practices in neonatal nursing while you enjoy the excitement of DC! See you there!

Purpose of this Conference

The purpose of this conference is to provide clinically current information on the technical, medical, and nursing aspects of neonatal care as well as the legal and ethical implications related to that care. The educational sessions provide information to nurses and other health care professionals who care for newborn, premature, and ill infants and their families. Specific objectives for each presentation will be listed in the conference program.

Conference Program

Registration Open 4:00–7:00 PM Tuesday, September 6

Preconference Day

Wednesday, September 7

7:30 AM–5:00 PM Registration Open

8:00–8:30 AM Networking Opportunity (Coffee, Tea, Pastries)

8:30 AM–5:00 PM Full Day Programs (6.5 contact hours)

010 Drug Therapy in the Neonate: Current Controversies

Sherry Leudtke, PharmD

Many of the drug therapy practices in neonatology, which have been standard of care for years, are being questioned. As science reveals more about the development of the premature infant, we are beginning to understand the impact that some drugs have on long-term outcomes. In this session, Dr. Leudtke highlights drug therapy challenges and controversies faced in the NICU and describes emerging drug treatment options that hold promise for the future.

020 Practical Sim: NRP Instructor Workshop

Jeanette Zaichkin, RN, MN, NNP-BC

Join your fellow NRP hospital-based instructors and regional trainers for hands-on learning about the revised NRP provider course curriculum. Create and conduct newborn resuscitation scenarios using simple mannequins and low-tech methods suited to the community hospital setting. Practice debriefing and discover tools to build your skills. Take home information that enables you to conduct an instructor update for the NRP instructors at your hospital or in your region.

Rx = 6.5

8:30 AM–12:30 PM Half Day Morning Program
(3.75 contact hours)

030 Turning the Good, the Bad, and the Ugly into Sizzling Success: Leading the Way!

Sherri Lee Simons, MSN, CCRN, RNC-NIC

In an ever changing health care environment, nurse leaders must be ready to demonstrate leadership, ensure patient safety, guide change, and produce results quickly. Ever feel like you need answers and need them now? If so, this fun-filled workshop strengthens your capacity to lead, drive positive change, influence outcomes, and leave you excited to run back and put it all to practical use. Don't miss this opportunity to sizzle with success!

1:00–5:00 PM Half Day Afternoon Program
(3.75 contact hours)

040 Who's Driving Feeding Practice? An Introduction to Infant-Driven Feeding

Sandra Carroll, OTR, CIMI

Sue Ludwig, OTR

Who drives feeding, the caregiver or the infant? Our speakers introduce the specific changes that must take place when moving from traditional feeding practices to an infant-driven feeding model. The importance of early sensory development on later feeding success is discussed. One unit's successful tips for implementation of an infant-driven feeding practice are highlighted. A hands-on learning lab will add to the impact of this interactive presentation.

11TH NATIONAL NEONATAL NURSES CONFERENCE

Washington, DC • September 7–10, 2011

Main Conference

Thursday, September 8

6:30 AM–6:00 PM Registration Open
6:45–7:30 AM Networking Opportunity (Coffee, Tea, Pastries)
7:30–7:45 AM Welcome/General Announcements

General Sessions

7:45–8:45 AM

GS 101 Perinatal Trends 2020: Forecasting Our Future with Words of Wit, Wisdom, and Wonder
Madge E. Buus-Frank, RNC, MS, APRN-BC

Join your colleagues for a whirlwind adventure to the not-so-distant future. Examine the top ten trends shaping NICU care now and in the future. Reflect on the explosion of technology that will impact health care in the future. Identify the challenges that the nursing profession is facing and the critical need for humane and compassionate care in our increasingly technology-driven world. Analyze the skills that the NICU nurse of the future will need to survive and thrive.

8:45–9:45 AM

GS 102 Getting to Zero: Infections and Infection-Related Mortality **Rx = .25**
David Kaufman, MD

In NICU infants <1,500 grams, up to 50 percent may develop infections of the bloodstream, urine, cerebrospinal fluid, or gut. Approximately 20 percent of these infected infants do not survive. Learn about the new data moving us closer to preventing infections and infection-related mortality in our NICU patients.

9:45–11:15 AM Refreshment Break—Please visit Exhibits and Posters. (Coffee, Tea)

11:15 AM–12:15 PM

GS 103 Legal Issues in Neonatal Intensive Care: Diminishing Risk and Improving Quality
Patricia C. McMullen, PhD, JD, CRNP

Dr. McMullen describes common areas of liability in neonatal intensive care. Real cases are employed to emphasize key points. Practical strategies for diminishing risk and improving quality are discussed.

12:15–1:30 PM Lunch provided by the Academy of Neonatal Nursing—Exhibits Open

1:30–2:30 PM A Workshops (Concurrent Sessions)

111 The Golden Hour

Cheryl Wood, RN, BSN, CRNP, NE-BC

The Golden Hour is a defined, scripted, multidisciplinary management protocol for the premature infant. Join our speaker to discuss why and how to implement the Golden Hour in your facility. Ms. Wood will address design, implementation, identification of barriers, and data collection.

112 Introduction to Simulation Methodology, Part I

Kris A. Karlsen, PhD, NNP-BC

This session is designed to introduce nurses to the principles of simulation-based training and how to accomplish simulation using a holistic construct of cognitive, behavioral, and technical skills. Ways to improve realism and fidelity during simulation will be discussed, and video clips will be utilized to demonstrate various simulation experiences. (See #122 for Part II.)

113 Single Patient Rooms in the NICU: Lessons Learned

Cindy Mueller, RN, BSN and Tara Taylor, RN, MPH

In recent years, the physical environment of the NICU has changed significantly. As family-centered care and developmental outcomes take center stage, single-patient rooms have become increasingly popular in NICU design. This presentation will share lessons learned firsthand from those who have made this transition successfully.

114 Podium Presentations

After a rigorous peer review process, three abstracts have been selected for podium presentation. These cutting edge presentations will bring you up-to-date on innovative research and clinical practice projects. Discover what your colleagues from across the country are doing as they share their unique experiences. A balance of clinical, research, and education-themed abstracts are presented.

115 Name That Rash!

Debbie Fraser, MN, RNC-NIC

Dermatology—the idea of a newborn with a rash strikes fear into the most seasoned neonatal practitioner. Using a show and tell approach, Ms. Fraser addresses common neonatal skin conditions.

2:30–3:15 PM Refreshment Break—Please visit Exhibits and Posters (Iced Tea, Lemonade)

3:15–4:15 PM B Workshops (Concurrent Sessions)

121 Multidrug-Resistant Organisms in the NICU: Are They in My NICU and How Can I Prevent Them? **Rx = .5**

David Kaufman, MD

Dr. Kaufman discusses how resistant bugs get into the NICU, when infection control measures occur, and what evidence there is to prevent organisms from becoming resistant. Stewardship of antimicrobials, other medications, central catheters, and feedings can play a large role in creating a diverse microbiome and limiting the emergence of resistance in the microflora of our patients.

122 Introduction to Simulation Methodology, Part II

Kris A. Karlsen, PhD, NNP-BC

This session is a continuation of Part I, but you can choose to attend either one or both. Our speaker addresses key simulation methodology considerations such as facilitator and technician preparation, setting up for a scenario run, pre-briefing and consenting of participants, how to run a scenario, and aspects of debriefing that need to be considered. (See #112 for Part I.)

123 You Won't Feel Dumber if you Think Like a Plumber! Cardiac Assessment

Karen Williamson, BSN, RNC

Our speaker discusses the concepts of normal and abnormal cardiac function. This unique approach of comparing cardiac function with household plumbing may provide a primer for the novice nurse or serve as a way to commit this information to memory for those working toward certification.

124 Podium Presentations

See #114

125 Is Oral Feeding a Competitive Sport in the NICU?

Sandra Carroll, OTR, CIMI; and Sue Ludwig, OTR

The challenges of changing feeding practices are fairly universal. Feedings are volume driven, time driven. "Getting the baby to eat." The biggest challenge we see repeatedly is changing the culture of feeding. Our speakers explore how this can be done.

4:30–5:30 PM C Workshops (Concurrent Sessions)

131 Orienting to Outcomes: A Necessity in Today's Complex Health Care Environment

Lisa Paris, DNP, RNC-OB, C-EFM

During the implementation of a new orientation model, principles of complexity theory were used as the framework to overcome challenges that emerged. Complexity theory empowers staff to express their ideas, with limited rules and boundaries for brainstorming solutions, so uncommon and creative practices can emerge. Successfully customize your orientation process.

132 Depression and SSRI Use in Pregnancy: Impact on the Newborn **Rx = 1**

Sherry Luedtke, PharmD

SSRI use during pregnancy has been associated with numerous effects including miscarriages, preterm labor, cardiac defects, pulmonary hypertension and neonatal withdrawal symptoms. In this session, our speaker puts perspective on the risks associated with SSRI use in pregnancy relative to untreated depression in pregnancy and provides guidance for nurses in the management care of an infant exposed to SSRIs during pregnancy.

11TH NATIONAL NEONATAL NURSES CONFERENCE

Washington, DC • September 7–10, 2011

133 Life in the Gray Zone: Ethical Challenges in Caring For Infants on the Edge of Viability

Madge E. Buus-Frank, RNC, MS, APRN-BC

Our speaker examines a myriad of complex moral, ethical, and legal issues related to the ethical dilemmas inherent in caring for very-low-birth-weight infants at the margins of viability. Participants will review current local and national outcomes for this population, in an attempt to objectify the risks and benefits of aggressive therapeutic interventions. Ms. Buus-Frank focuses on pragmatic strategies and resources to process ethical dilemmas in the clinical setting.

134 NRP Now: Mannequin Envy and Other Unspoken Fears

Jeanette Zaichkin, RN, MN, NNP-BC

An effective NRP provider course does not require a sophisticated electronic mannequin in a simulation center. Learn how to implement the 6th edition curriculum using simple technology, traditional mannequins, and low-cost materials. Discover how every NRP instructor can use available resources to present a professional and highly credible learning experience for all levels of providers.

135 You Won't Feel Dumber if you Think Like a Plumber! Cardiac Assessment (repeat)

Karen Williamson, BSN, RNC

See #123

7:00–10:00 PM Monuments by Moonlight Tour
(Special Event Fee Required—See page 8.)

Friday, September 9

6:30 AM–4:15 PM Registration Open

6:00 AM Walk through the National Zoo—Join us for a brisk early morning walk to and through the National Zoo.

6:45–7:30 AM Networking Opportunity (Coffee, Tea, Pastries)

General Sessions

7:30–7:45 AM Announcements/Award Presentations

7:45–8:45 AM

GS 201 Congenital Diaphragmatic Hernia: Update on Treatment and Outcome

Billie Lou Short, MD

Dr. Short discusses postnatal treatment, including ECMO, of the congenital diaphragmatic hernia patient. She addresses long-term outcome and also provides an update on the debate regarding fetal interventions for this anomaly.

8:45–9:45 AM

GS 202 Necrotizing Enterocolitis (NEC)

Richard Polin, MD

Dr. Polin describes the epidemiology and pathophysiology of NEC and discusses the diagnosis and management of infants with NEC. Strategies for prevention are also addressed.

9:45–11:00 AM Refreshment Break—Last Chance to visit Exhibits and Posters (Coffee, Tea)

11:00 AM–12:00 PM

GS 203 Persistent Pulmonary Hypertension of the Newborn: Physiology, Pathophysiology, and Management

Rx = .25

Jennifer Fitzgerald, MS, NNP-BC

Ms. Fitzgerald discusses the physiologic changes that are required to achieve a successful transition to extrauterine life. She discusses the management, challenges, and how the evidence has changed our approach to these infants.

12:00–1:30 PM Lunch available for purchase

1:30–2:30 PM D Workshops (Concurrent Sessions)

211 Saving Face on Facebook: Social Networking Pitfalls for Nurses

Rebecca Cady, Esq., BSN, CPHRM

Ms. Cady discusses laws and regulations that impact nurses' use of social networking online, she examines social networking "don'ts" seen on various Internet sites, and discusses the potential legal

consequences for the nurse. Participants learn steps that can be taken to avoid legal trouble when using social networking.

212 Fluids and Electrolytes

Richard Polin, MD

Dr. Polin discusses the developmental limitations of renal function in the preterm neonate, and provides a physiologic rationale for maintenance of fluid and electrolyte therapy for high-risk infants.

213 A Parent's Perspective: Conjoined Twins

Master Sergeant Kevin Buckles, USMC

In this unique presentation, an NICU father discusses his family's perspective of planning a separation surgery for his daughters who were conjoined twins. He discusses his experience with the NICU staff to prepare for having not only one, but two children in an extremely stressful situation.

214 The Top 10 Dysmorphic Syndromes: What to Look For and What to Do

Kenneth N. Rosenbaum, MD

Dr. Rosenbaum focuses on the most common/important dysmorphic syndromes in the NICU. Key physical clues for each syndrome are discussed along with information on causation and new advances. The diagnostic evaluation of the infant as well as the management of specific medical/surgical and developmental issues are also addressed.

215 Crack, Ice, Crank, and Embalming Fluid in the Cradle: Drug-Addicted Infants

Rx = 1

Sherri Lee Simons, MSN, CCRN, RNC-NIC

The number of illicit drugs infants are exposed to continues to grow. Our speaker looks at a number of old and new drugs commonly abused during pregnancy, the effects of the drugs, and the signs and symptoms found in neonates. In addition, supportive care and pharmacologic support of drug-addicted neonates are also discussed.

2:45–3:45 PM E Workshops (Concurrent Sessions)

221 Fluids and Electrolytes (repeat)

Richard Polin, MD

See #212.

222 The Top 10 Dysmorphic Syndromes: What to Look For and What to Do (repeat)

Kenneth N. Rosenbaum, MD

See #214

223 What's New in S.T.A.B.L.E.?

Kris A. Karlsen, PhD, NNP-BC

Since 2001, more than 206,000 providers have completed a S.T.A.B.L.E. Learner Course. This popular neonatal post-resuscitation course is updated every 5 to 6 years. Here's your chance to hear from the program author about new additions, changes, and enhancements to the program materials, tests, and slides. How to incorporate simulation into your S.T.A.B.L.E. courses, and renewal using simulation are also discussed.

224 Pathophysiology of BPD

David J. Durand, MD

We used to think BPD was all about "barotraumas," but there is a lot more to it than this. Dr. Durand discusses our evolving understanding of how multiple genetic and environmental factors combine to make an infant at risk for BPD.

225 Aggressive Nutrition

Debbie Fraser, MN, RNC-NIC

It's all about the _____ (fill in the blank). The way we feed low birth weight infants has changed significantly in the past few years. We have gone from postnatal growth failure to carb loading to pumping the protein. Our speaker reviews the evidence supporting an aggressive approach to neonatal nutrition and discusses some of the controversies in this approach to plumping.

11TH NATIONAL NEONATAL NURSES CONFERENCE

Washington, DC • September 7–10, 2011

Saturday, September 10

7:00 AM–12:30 PM Registration Open

7:15–8:00 AM Networking Opportunity (Coffee, Tea, Pastries)

7:15–8:00 AM **Academy of Neonatal Nursing Member Meeting**

General Sessions

8:00–8:15 AM Raffle Prizes, Announcements

8:15–9:15 AM

GS 301 Neonatal Neurocritical Care: Cases of Brain-Oriented Care

Stephen Baumgart, MD; and Taeun Chang, MD

In this dynamic session, Drs. Baumgart and Chang provide an overview of the current state of neonatal neurocritical care. They discuss the role and potential contributions of a neonatal neurointensivist in the NICU and describe the multidisciplinary and regional nature of neuroprotective care.

9:15–9:30 AM Refreshment Break (Coffee, Tea)

9:30–10:30 AM

GS 302 Respiratory Support Strategies for Lung Protection

David J. Durand, MD

Choosing the best way to manage a baby on a ventilator or on non-invasive support has become more complex every year. Dr. Durand discusses both the underlying physiology and some of the key clinical trials which give us an evidence-based approach to optimizing support for these infants.

10:30–11:30 AM

GS 303 Caring for the Caregiver

Sheila Donahue, BSN, MS, RNC-NIC

Do you feel like a top spinning continuously? Does juggling your job, family, and life remind you of the old game show “Beat the Clock”? Balance your life and identify strategies for taking care of yourself and in the process learn to love the life you are living!

11:30 AM–12:00 PM Conclusion and Evaluations

Topics and speakers are subject to change



Faculty

Stephen Baumgart, MD

Medical Director, Neuroprotection Program
Department of Neonatology and Pediatrics
Children's National Medical Center
Washington, DC

Master Sergeant Kevin Buckles, USMC

NICU Parent
Bethesda, Maryland

Madge E. Buus-Frank, RNC, MS, APRN-BC

Neonatal Nurse Practitioner
The Children's Hospital at Dartmouth
Faculty, Dartmouth Medical School
Lebanon, New Hampshire

Rebecca Cady, Esq., BSN, CPHRM

Director of Risk Management, Deputy Risk Counsel
Children's National Medical Center
Washington, DC

Sandra Carroll, OTR, CIMI

President and Cofounder, Neonatal Therapy Solutions
Supervisor, PM&R Women's and Children's Team
Baylor University Medical Center
Dallas, Texas

Taeun Chang, MD

Director, Neonatal Neurology
Division, Neurophysiology and Epilepsy
Children's National Medical Center
Washington, DC

Sheila Donahue, BSN, MS, RNC-NIC

Director, Obstetric, Neonatal, and Pediatric Services
Howard County General Hospital
Baltimore, Maryland

David J. Durand, MD

Director, Division of Neonatology
Children's Hospital and Research Center
Oakland, California

Jennifer Fitzgerald, MS, NNP-BC

Clinical Program Manager, NICU Nurse Practitioner Team
University of Maryland Medical Center
Baltimore, Maryland

Debbie Fraser, MN, RNC-NIC

Associate Professor
Athabasca University
Neonatal Nurse Practitioner
St. Boniface General Hospital
Editor-in-Chief, *Neonatal Network*[®]
Executive Director, Academy of Neonatal Nursing[™]
Winnipeg, Manitoba, Canada

Kris A. Karlsen, PhD, NNP-BC

Author/Founder
The S.T.A.B.L.E. Program
Park City, Utah

David Kaufman, MD

Associate Professor of Pediatrics
Assistant Medical Director, NICU
Neonatal Clinical Trials Group Director
ECMO/ELSO Medical Director
University of Virginia School of Medicine
Charlottesville, Virginia

Sue Ludwig, OTR

President and Founder, National Association of Neonatal Therapists
Senior Occupational Therapist
UC Health University Hospital
Cincinnati, Ohio

Sherry Luedtke, PharmD

Associate Professor of Pharmacy Practice
Texas Tech University School of Pharmacy
Amarillo, Texas

Patricia C. McMullen, PhD, JD, CRNP

Dean, School of Nursing
The Catholic University of America
Washington, DC

Cindy Mueller, RN, BSN

Clinical Educator, NICU
Anne Arundel Medical Center
Annapolis, MD

Lisa Paris, DNP, RNC-OB, C-EFM

Education Specialist, Center for Nursing Excellence
Greater Baltimore Medical Center
Baltimore, Maryland

Richard Polin, MD

Professor of Pediatrics
Columbia University College of Physicians and Surgeons
Director, Division of Neonatology
New York Presbyterian Morgan Stanley Children's Hospital
New York, New York

Kenneth N. Rosenbaum, MD

Director, Center for Prenatal Evaluation
Children's National Medical Center
Washington, DC

Billie Lou Short, MD

Chief, Division of Neonatology
Children's National Medical Center
Washington, DC

Sherri Lee Simons, MSN, CCRN, RNC-NIC

Chief Nursing Officer
Healthcare Team Training
Simons and Company
Stafford, Virginia

Tara Taylor, RN, MPH

Director, NICU
Children's National Medical Center
Washington, DC

Karen Williamson, BSN, RNC

Clinical Solutions Trainer
Thomson Reuters Micromedex
CNS Candidate, East Carolina University
Baltimore, Maryland

Cheryl Wood, RN, BSN, CRNP, NE-BC

Nurse Manager, NICU
Franklin Square Hospital Center
Baltimore, Maryland

Jeanette Zaichkin, RN, MN, NNP-BC

Coordinator, Neonatal Outreach Program
Seattle Children's Hospital
Seattle, Washington

Conference Chairpersons

Sheila Donahue, BSN, MS, RNC-NIC

Director, Obstetric, Neonatal, and Pediatric Services
Howard County General Hospital
Baltimore, Maryland

Debbie Fraser, MN, RNC-NIC

Associate Professor
Athabasca University
Neonatal Nurse Practitioner
St. Boniface General Hospital
Editor-in-Chief, *Neonatal Network*[®]
Executive Director, Academy of Neonatal Nursing[™]
Winnipeg, Manitoba, Canada

Sherri Lee Simons, MSN, CCRN, RNC-NIC

Chief Nursing Officer
Healthcare Team Training
Simons and Company
Stafford, Virginia

Tara Taylor, RN, MPH

Director, NICU
Children's National Medical Center
Washington, DC

Conference Information

Continuing Education Information

The main conference provides 14.5 contact hours (based on a 60-minute contact hour). *Additional contact hours are available for preconference workshops and poster presentations.*

The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261.

Iowa Board of Nursing, Provider #189; and Florida Provider #FBN 3218, content code 2505.

The Academy of Neonatal Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Committee on Accreditation.

Application has been made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.

Cancellation, Transfer, and Refund Policy

- All cancellations and transfers must be received in writing. For cancellations received prior to August 17, 2011, we will refund registration costs, less a \$50 administrative fee. We are unable to grant refunds after August 17, 2011, but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., National Neonatal Nurses Conference, East Holly Avenue, Box 56, Pitman, NJ 08071-0056 or email your request to Charlene Fuhrer at fuhrerc@ajj.com.
- Refunds will be processed within 2 weeks after the conference.
- If it becomes necessary to cancel the 11th National Neonatal Nurses Conference for any reason, including labor strikes or natural disasters, liability shall be limited to a full refund of registration fees.
- Notification of a cancelled conference will be mailed at least 15 days prior to the first day of the conference, if possible.

Hotel Information

MARRIOTT WARDMAN PARK

The Marriott Wardman Park has been designated as the headquarters hotel for the 11th National Neonatal Nurses Conference. A block of rooms has been secured for attendees at the special rate of \$169 single/double. Rates are subject to applicable state and local taxes (currently 14.5%). This special rate is available until Friday, August 12, 2011. Reservations received after this date will be accepted on a space and rate available basis. To make your reservations, call 800-228-9290 and refer to the National Neonatal Nurses Conference or make your reservations online at www.academyonline.org.

Dining and Entertainment

Your dining pleasures will be fulfilled without even leaving the hotel: Stone's Throw Restaurant is Washington DC's next great steakhouse, featuring steaks, chops, and seafood dishes. The Lobby Bar affords an intimate, comfortable atmosphere that's perfect for catching up with friends. If you're in the mood for something on the lighter side, stop in to Harry's Pub for a snack, sandwich, or a cocktail. If you're on the run, grab a quick bite at Woodley Market or Illy's Coffeehouse. There are also a number of restaurants within a block of the hotel.

You won't have to look far for things to do in Washington, DC: the Metro is just outside the hotel's door. The city is filled with national monuments and museums like the Washington Monument, Lincoln Memorial, and Smithsonian. Remember to bring your camera as these sights are truly unbelievable! If you are interested in the arts, Washington, DC, is home to both the Corcoran Museum of Art and the Kennedy Center for the Performing Arts. You are just a cab ride away from Old Town Alexandria (a quaint little shopping village), Georgetown Shopping Mall, and of course, within walking distance of the National Zoo.

Airlines

American Airlines has been contracted as the official airlines for the conference. To obtain the discounted rates through American Airlines call American's Meeting Services Desk at 800-433-1790 and refer to STARfile number 3491AI.

Airport Information

The Marriott Wardman Park Hotel is conveniently located within easy access of three airports with all major airlines flying to them. Reagan National Airport (DCA) is the closest, only 9 miles away, Washington Dulles International Airport (IAD) is 25 miles away, and the Baltimore/Washington International Airport (BWI) is 33 miles away. The hotel does not provide shuttle service; however, Super Shuttle, Metro service, and taxi cabs are available. If using the Metro, the Woodley Park-Zoo/Adams-Morgan stop (Red Line) is directly in front of the hotel.

From DCA:

Metro to hotel: \$1.45 one way

Taxi: \$18.00 one way

Super Shuttle: \$14.00

From IAD:

Taxi: \$55.00 one way

Super Shuttle: \$29.00

From BWI:

Amtrak to Union Station: \$12-\$18 one way, Metro from Union

Station to hotel: \$1.85 one way

Taxi: \$60.00 one way

Super Shuttle: \$37.00

All pricing is current at the time of printing and is subject to change.

Car Rental

Avis has been chosen as the official car rental agency for the National Neonatal Nurses Conference. Rates will be in effect from August 31 to September 17, 2011, and include unlimited free mileage. For details, call reservations at Avis directly at 1-800-331-1600 or make online reservations at academyonline.org. To receive the discount rates please refer to the Avis Worldwide Discount (AWD) number J907463.

Parking

The hotel offers valet parking for \$37 per day with in and out access. Self parking is \$32 per day. All pricing is current at the time of printing and is subject to change.

Weather Conditions

The weather in the nation's capital in September should be fairly warm. Expect daily highs around 80-85°F and lows around 65°F.

Group Discount

Send four (4) for the price of three (3). Any facility/unit registering four (4) nurses together, will only pay for three (3). Discount of 25% will be applied to each of the four (4) registrants who sign up together for the full, main conference. Members and Nonmembers may register in the same group, however, the discount is not valid for the 'Join & Register' category. All registrations must be submitted together, no exceptions. **Please note:** *If a member of the group cancels, the group is no longer eligible for this discount, and the discount is forfeited. Cannot be combined with any other offer.*

Session Handouts

In an effort to keep your registration fees down, session handouts will not be printed in the program guide. **Handouts will be available for free download** beginning approximately two weeks prior to the conference for registered conference participants. After the conference, handouts, audio recordings, and PowerPoint® presentations will be available for most sessions and you will have access for one year postconference.

The login instructions for accessing the handouts will be e-mailed to you when handouts become available. You are strongly encouraged to bring with you **only the handouts for the sessions you plan on attending**, or download them to your computer for review after the conference. There will be room for note-taking in the program guide.

Power strips, printers, and paper copies of handouts will *not* be available on site.

11TH NATIONAL NEONATAL NURSES CONFERENCE

Washington, DC • September 7–10, 2011

Register online at academyonline.org

Please Print Clearly. Confirmation will be sent *via email only*.

Name _____	Phone <input type="checkbox"/> Home <input type="checkbox"/> Work <input type="checkbox"/> Cell _____
Credentials _____	E-mail _____
Home Address _____	Academy Membership # _____
City _____ State _____ Zip _____	Nursing License # _____ (required for continuing education)
Employer/Hospital _____	

E-mail addresses are used by the Academy to provide your conference receipt/confirmation and membership notifications.

We occasionally provide e-mail addresses of attendees to carefully screened vendors to share information on nursing-related products and services.

☐ Check here if you prefer not to have your e-mail address provided to vendors.

SAVE \$100! NEWLY REDUCED PRICES

A Full Conference Registration		Best Offer!	
Registration	Academy Members	Join & Register* U.S.	Join & Register Canada/International
Early Bird through 8/1/11	<input type="checkbox"/> \$395 \$295	<input type="checkbox"/> \$470 \$370	<input type="checkbox"/> \$480/\$505 \$380/\$405
Regular 8/2/11–9/1/11	<input type="checkbox"/> \$415 \$315	<input type="checkbox"/> \$490 \$390	<input type="checkbox"/> \$500/\$525 \$400/\$425
Onsite (after 9/1/11)	<input type="checkbox"/> \$465	<input type="checkbox"/> \$540	<input type="checkbox"/> \$550 \$575
* <input type="checkbox"/> I prefer not to become a member. (Non-member prices are the same as "Join & Register".)			
Group Discount: See page 6 for details. Reduced prices do not apply to Group Discount. Loyalty Program not affected by this offer.			
Student and Retiree Discounts: ANN member, \$210, Join & Register, \$270. Student must provide proof of full-time student status, nursing program only. Retirees must be at least 65 years of age.			

F Donation
Support your colleagues by making a donation to ANN's Nursing Scholarship fund today.
\$5 _____ \$10 _____ \$ _____ other _____

B 1-Day Registration		
Registration	Academy Members	Non-Members
Daily (Thursday or Friday)	\$185	\$210
Daily (Saturday only)	\$100	\$125

D Session Selections		
Thursday		
A # 1 _____	B # 1 _____	C # 1 _____
Friday		
D # 2 _____	E # 2 _____	

G Payment
(payment must accompany registration)
<input type="checkbox"/> Check enclosed payable in U.S. funds to: NNNC
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard
_____ - _____ - _____ - _____
Credit Card # _____
Expiration Date _____ Security-Code _____
Signature _____
<input type="checkbox"/> Billing address same as above. If different:
Address _____
City/State/Zip _____

C Preconference Workshops		
Full-day (circle)		
#010	#020	\$175
Half-day		
Morning #030		\$100
Afternoon #040		\$100

E Special Evening Event!	
Thursday, 9/8	
Monuments by Moonlight Tour	\$49
See page 8 for details.	

Please let us know who you are:	
1. Level of neonatal unit in which you practice: <input type="checkbox"/> Level I <input type="checkbox"/> Level II <input type="checkbox"/> Level III <input type="checkbox"/> Other	
2. Are you involved in any purchase decisions in your unit? <input type="checkbox"/> Yes <input type="checkbox"/> No	
3. Your primary role is: <input type="checkbox"/> Staff Nurse <input type="checkbox"/> Practitioner <input type="checkbox"/> Manager <input type="checkbox"/> Transport Nurse <input type="checkbox"/> Clinical Nurse Specialist <input type="checkbox"/> Educator <input type="checkbox"/> Other	
4. Your highest level of nursing education is: <input type="checkbox"/> Associate <input type="checkbox"/> Diploma <input type="checkbox"/> Baccalaureate <input type="checkbox"/> Master's <input type="checkbox"/> Doctorate	5. Certified? <input type="checkbox"/> Yes <input type="checkbox"/> No

H Total	
A or B	\$ _____
C # _____ # _____	\$ _____
E @ \$49	\$ _____
F	\$ _____
Total	\$ _____

Cancellation Policy: All cancellation requests must be received in writing on or before August 17, 2011. See Page 6 for refund policy.

Register online at academyonline.org , or return this form to:	
NNNC Conference Registration, Anthony J. Jannetti, Inc., East Holly Ave./Box 56, Pitman, NJ 08071 • 856-256-2352 • FAX: 856-218-0557	
Payment must accompany registration.	



Academy of Neonatal Nursing
1425 N. McDowell Blvd., Suite 105
Petaluma, CA 94954-6513

11th National Neonatal Nurses Conference—Register Early for Best Price!

SPECIAL EVENING EVENT!!

Special Event Fee Required

Thursday, September 8

Monuments by Moonlight Tour

It's first class treatment as you are picked up at the Marriott in a luxury motor coach for a moonlit tour of the capital city including "must-see" monuments. Throughout your drive, an expert tour guide will enlighten you with a wealth of information about our nation's capital. The first stop on your tour will be Lafayette Square with a superb view of the White House and continue through the National Mall, along the Potomac, and up to Capitol Hill. Included are stops at the Lincoln Memorial, Korean and Vietnam War Memorials, and the Jefferson Memorial. Tour stops may vary based on weather and traffic patterns. Don't miss this informative and scenic event in DC.

TIME: 7:00–10:00 PM

PRICE \$49



Jake McGuire

Preregistration is required. Space is limited, you must sign up before **August 17, 2011**. Sign up as part of your online registration at academyonline.org or complete the form on page 7. Tour questions? Call 703-584-2460.

Conference Hotel

Marriott Wardman Park

2660 Woodley Road NW, Washington, DC 20008

Reservations: 800-228-9290 Fax 202-234-0015

Single/Double: \$169.00 + 14.5% tax (taxes subject to change)

\$20.00 for each additional person sharing room

This hotel is a non-smoking facility.

The first night's room rate is required as an advance deposit for all reservations.

Advanced reservation deposits are completely refundable if cancelled at least 7 days prior to arrival date.

Check-in time is 4:00 PM. Check-out time is 12:00 noon.

Reservations must be received no later than Friday, August 12, 2011. Reservations made after this date will be on a space and rate available basis.

Make your hotel reservations online at academyonline.org.

