

11th National Neonatal Nurses Conference
14th National Mother Baby Nurses Conference
Marriott Wardman Park Hotel, Washington, DC

September 7 - 10, 2011

MEETING SYLLABUS ADVERTISING SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus! As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Washington, DC, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official **NNNC 2011 Conference Meeting Syllabus**. Containing program information, schedules of activities, and exhibit information, the 2011 Conference Meeting Syllabus will serve as an invaluable resource for all nurses during the Conference. Approximate circulation will be 1,500.

<u>Rates:</u>	<u>Exhibitor</u>	<u>Non-Exhibitor</u>
One Page	\$ 775	\$ 900
Half Page	\$ 575	\$ 700
Two Color *	\$ 500	\$ 550
Four Color Process*	\$ 725	\$ 775
Fourth (Back) Cover**	\$2,600	N/A
Second (InsideFront) Cover**	\$2,150	N/A
Third (Inside Back) Cover **	\$1,700	N/A
	*Additional Fee	
	** Cover Positions (must be Four Color)	
All Ads Must Be Prepaid In Full		

Materials Accepted:

High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material. Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

Space Reservations: July 8, 2011
 Ad Materials: July 15, 2011

Mailing Address:

Send all space reservations and advertising materials to:
 Joanne Silverberg
 Exhibit Coordinator
 NNNC Meeting Syllabus
 c/o Anthony J. Jannetti, Inc.
 East Holly Ave/Box 56
 Pitman, NJ 08071-0056
 Phone: 856-256-2342
 Fax: 856-589-7463
 E-mail: silverbj@ajj.com

<u>Sizes:</u>	<u>Width</u>	<u>Depth</u>
One Page	7"	10"
Half Page (H)	7"	4 7/8"
Half Page (V)	3 3/8"	10"
Bleed Size*	8 3/4"	11 1/4"
Trim Size*	8 1/2"	11"
	*Meeting Syllabus is spiral bound. Keep live area 1/4" from edges.	
No Agency Commission Allowed		

Please reserve our ad space in the 11th National Neonatal Nurses Conference and 14th National Mother Baby Nurses Conference Meeting Syllabus.
Indicate Ad Type: Full Page _____ Half Page (H) _____ Half Page (V) _____ 2 Color _____ 4 Color _____

Please make check payable in the full amount to NNNC. (NNNC Tax ID Number 94-2755330). **Total Amt. Due \$** _____

Company _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____

Telephone _____ FAX _____

By (please print) _____ Title _____

Signature _____ Date _____

Please send completed ad space reservation form and full prepayment to:
 National Neonatal Nurses Conference c/o Anthony J. Jannetti, Inc.
 Postal Mail Address: East Holly Avenue Box 56, Pitman, NJ 08071
 Physical Location Address for Fed Ex/UPS: 200 East Holly Avenue, Sewell, NJ 08080
 Telephone: 856-256-2314 Fax Number: 856-589-7463 or 856-256-2349